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MEDIA ALERT

WHO: Port of Egypt Marine www.poemarine.com
62300 Main Road, Southold, NY 11971, 41.04.34 N and 72.24.16 W
WHAT: A Look at the 2012 Season

PORT OF EGYPT MARINE SETS ITS SIGHTS ON NEW SERVICES FOR FIRST-TIME AND LONG-TIME BOATERS ON LONG ISLAND'S NORTH FORK

***New Boating Club and Rentals Mark Emerging Growth
*New Property Amenities in 65th Year of Business for Nation's Oldest Grady-White Dealer**

(Southold, NY . . . February 2012) Port of Egypt Marine (62300 Main Road, Southold, NY 11971, 41.04.34 N and 72.24.16 W, 631.765.2445 www.poemarine.com), the award-winning and full-service marina on Long Island's North Fork, celebrating both 50 years as the nation's oldest Grady-White fishing and cruising boat dealership, and 65 years in business, sets its sights on first-time and long-time boaters for the day, season or a lifetime.

"We're extending our new boating club and rental services for the 2012 season. We've had first-time and long-time boaters tell us they enjoy the pleasures of boating made more accessible without the commitment to ownership and doing so through us," says Port of Egypt Marine President Elisa Ruroede.

"While we have a loyal base of boaters who want to own and upgrade, the new services appeal to those with limited budget or vacation time on the North Fork. They like our offerings, our unique location and our unparalleled experience."

"We want people to enjoy boating here the same way our family and clients have for three generations. Our deep, open and protected waters" on Southold Bay are perfect for fishing, water sports and are within easy cruising distance to Greenport, Montauk and Sag Harbor. Boating is a great way to connect with family and friends to build a lifetime of memories."

"We've also made bold changes to our eight-acre property to celebrate our 65 years in business while paving the way for the future of our extended Port of Egypt family."

BOATING CLUB

Membership offers unprecedented access to the lifestyle of boating at a fraction of the cost of ownership. Top of the line Grady-White models, from dual console to cabin styles, are available for use to water ski, fish, tube and cruise, in a unique way that is a fraction of the cost of ownership

A family membership, from May 1 to October 31, is \$3995 for boats 18-feet to 25-feet; and \$5995 for boats larger than 25-feet up to 27-feet. The only additional cost is for fuel. There are no obligations for costs associated with ownership such as registration, insurance, slip fees, storage and maintenance. Outings consist of four-hours on weekends and holidays; and eight-hours on regular weekdays. Members may reserve one outing per weekend or holiday; and have two unused reservations at any one time. Reservations may be made online or in-person

Boating lessons from Port of Egypt Marine's Chief Executive Officer, Bill Lieblein, aim to inspire individual confidence at all levels of boat handling and docking skills.

BOAT RENTALS

For short visits to the North Fork, rentals of a Grady-White 22-foot Walkaround with a Yamaha 200hp outboard and a 27-foot Dual Console with twin Yamaha four stroke 150s are available.

Costs range from \$500 - \$700 per day and \$3000 - \$4200 per week.

Port of Egypt Marina requires a minimal training period to determine boating experience level before boats are released for rent. For those with no previous boating experience, a captain will provide a two-hour lesson at the renter's expense on the day of the rental.

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NEW PROPERTY AMENITIES

New property amenities, from the North Fork's newest waterfront seafood restaurant to unique boating and lodging services, have been introduced since the last New York Boat Show.

The most visible change is the opening of **A Lure Chowder House & Oyster-ia** (www.alurenorthfork.com) by celebrated chef Tom Schaudel and restaurateur Adam Lovett who team up with chef de cuisine Jeff Uguil. All are most recently from A Mano in Mattituck. Local bounty – fresh fish and seafood, fruit and vegetables, wine and beer – may be savored inside the 85-seat restaurant or outdoors on the 100-seat waterfront wrap-around deck. It's a great place to watch the boats, shore birds or the sunset.

For those seeking on-premises boat detailing, arrangements with **Absolute Detailing** may now be made through the service desk.

On the south side of the property, a new **waterfront lobby** opened at **Heron Suites** (www.heronsuites.com). It doubles as a scenic location for private gatherings with catering available. **Heron Suites** also has a new concierge service. Taking over from Katie Sepenoski, who is now POE Operations Manager, are father and son management team Rick and Tom Hermann. The popular **Slip & Suite** deal, a marina slip and hotel suite, continues in 2012.

Just refinished, and open since autumn, is a new waterfront meeting and event venue, **Club 46**. Its name pays homage to the property's roots when in 1946 the Lieblein family first began encouraging generations of boaters and their families to enjoy the pristine waters of Southold Bay. The space may be booked by Port of Egypt Marina customers, Grady-White Boat Club members and Heron Suites guests or pool members. The room is around 25-feet by 20-feet and can accommodate up to 50 guests with scope for others in tented outside space.

Memorial Day through Labor Day marks new extended dates for use of the **solar-heated pool**. Passes are available to marina and hotel guests; or if renting a kayak from the on-property **Eagle's Neck Paddling Company** (www.eaglesneck.com); and to the public via weekly, monthly and seasonal passes.

Visitors may continue shopping at **Southold Fish Market** (<http://www.facebook.com/southoldfishmarket>) for catch of the day and take-out specials.

ABOUT PORT OF EGYPT MARINE: From its early days as a 1940s fishing station to a 21st century award-winning and full-service marina with hotel and fine dining restaurant, **Port of Egypt Marine (62300 Main Road, Southold, NY 11971, 631.765.2445, www.poemarine.com)** has served the changing needs of visiting boaters and vacationers to the North Fork on the East End of Long Island. Nestled between Southold, the first English settlement in New York, and the historic maritime seaport of Greenport, the eight-acre waterfront property with expansive bay view, including bird sanctuary, has a full dock with 150-slips, high/dry stack storage for 80 boats, a 25-ton travel lift, new and used boat sales with award-winning boat service, a marine supply store, a swimming pool with bath house, kayak and bicycle rentals, Hertz car rental, 17-unit Heron Suites accommodations, retail fish market and new fine-dining restaurant, A Lure Chowder House & Oyster-ia. Port of Egypt Marine celebrates over 50 years as the nation's oldest Grady-White fishing and cruising boat dealership and its 65th year in business. For the 15th consecutive year, it received the **Grady-White Admiral's Circle Award** reserved for its' top dealerships, nationally recognizing sales volume and customer satisfaction scores of at least 9.5 out of 10; and was named **#1 in the Northeast for Grady-White boat sales** eight times over the past 17 years, and in three of those years, #1 in the nation. MEDIA CONTACT: Suzee Foster at suzee@wordhampton.com 631.329.0050.